

World FTD United Action Prompts



Each day, World FTD United will share video messages each day of hope and action recorded at the International FTD Conference, to show that we're in this together as a global community.

AFTD will share the action prompts below each day for people in the US; Different World FTD United organizations will also amplify these messages, with a different organization featured each day.

Take part in any or all of these ways:

1. Change your profile picture on social media using the graphic and simple instructions on [this page](#).
2. Post a photo, video or any message to social media. Share hope, share support for others on this journey, or share your story. Be sure to add the message "You're not alone. We're in this Together. #endFTD."
3. Encourage others to take part. Share [this link](#), to messaging and graphics you can download and share.
4. Repost AFTD and World FTD United content throughout the week.

Daily Prompts

Sunday Sep 22: Announce you're taking part in the campaign. Tell people that whatever impact FTD has had in their life, they aren't alone on this journey. We're in this together.

Monday Sep 23: Share your FTD story, or what otherwise connects you to World FTD Awareness Week.

Tuesday Sep 24: Share a link to a resource, group, or organization that you have found helpful, or that you recommend.

Wednesday Sep 25: Talk about what it would mean for you if there were treatments and a cure for FTD.

Thursday Sep 26: Talk about something that gives you hope or support on the journey. It could be a specific resource, something else in your life, anything that gives you hope or support.

Friday Sep 27: Repost someone's FTD story, and what you found powerful or moving about it.

Saturday Sep 28: Share a message for researchers and other health professionals. Talk about what's important to you about their work, and why it's so important to you that they continue until FTD is treated, cured, and ultimately prevented.

Sunday Sep 29: Celebrate someone who has helped you in your life. It could be the person impacted by FTD, or someone who has been helpful on this journey.

Be sure to always include the message that *You're not alone. We're in this Together.*
#endFTD

Examples

DAY 1. Sunday, September 22

Message Template Day 1 – *Participants can also use AFTD's daily graphics*

World FTD Awareness Week is here. Each day this week I'll be taking action to show the world that we're in this together, and no one needs to face FTD alone.

Today, I'm focused on [\[describe the action or actions you're taking here\]](#). If you or someone you love is affected by FTD or any form of dementia, I encourage you to let them know that they aren't alone. We're in this together. #endFTD

DAY 8. Sunday, September 29

Action Prompt – *Share on social media*

Today is the final day of World FTD Awareness Week. By sharing messages and telling stories, we are sharing hope, compassion, and solidarity with a global community of families impacted by FTD.

Message Template – Participants can also use "Celebrate" graphic

This World FTD Awareness Week, I'm proud to be part of a collective effort to #endFTD. For the final day of the campaign, I'm celebrating [\[explain who you're celebrating and share the story of why\]](#). If you're reading this, I encourage you to celebrate someone who's been important to your own journey! Let's show the world we're in this together #endFTD.

