

AFTD SOCIAL MEDIA ADVOCACY TOOLKIT



Follow Us on Social Media

-  The Association for Frontotemporal Degeneration
- Join AFTD's Closed Facebook group - members share their experiences with peers: [facebook.com/groups/5254372114](https://www.facebook.com/groups/5254372114)
 - Request to join AFTD's "secret" Facebook group for young adults in their 20s and 30s by emailing aftdfacebook@theaftd.org.

-  @theAFTD
-  @AFTDHope
-  @theAFTD
-  @TheAFTD
-  @TheAFTD
-  The Association for Frontotemporal Degeneration

Share and Engage

- **Facebook, Instagram, Twitter, Threads, and TikTok:** Share our posts, updates, and campaigns on your timelines. Engage with our content by liking, commenting, and sharing to increase visibility.
- **LinkedIn:** Share relevant articles, updates, and engage in professional discussions related to FTD.
- **YouTube:** Subscribe to our channel, like our videos, and share them on your own platforms. Encourage others to do the same.

Utilize Hashtags

- Incorporate key hashtags like **#AFTDvolunteer**, **#FrontotemporalDegeneration**, **#EndFTD**, and other relevant ones to connect with the wider community and amplify the reach of your posts.

Tag AFTD

- Always tag AFTD's official accounts in your posts and captions. This ensures that we see and can share your content, increasing its impact.
 - **Facebook:** @The Association for Frontotemporal Degeneration
 - **Instagram:** @TheAFTD
 - **Twitter:** @AFTDHope
 - **Threads:** @TheAFTD
 - **TikTok:** @TheAFTD
 - **LinkedIn:** @The Association for Frontotemporal Degeneration
 - **YouTube:** @TheAFTD

The Association for Frontotemporal Degeneration
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